






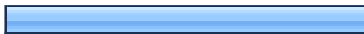



1. Please indicate in which state your shop is located

		Response Percent	Response Count
ACT		1.3%	1
NSW		26.9%	21
NT		0.0%	0
QLD		14.1%	11
SA		7.7%	6
TAS		2.6%	2
<b>VIC</b>		<b>37.2%</b>	<b>29</b>
WA		10.3%	8
<b>answered question</b>			<b>78</b>
<b>skipped question</b>			<b>1</b>



2. Is your shop

		Response Percent	Response Count
<b>Metro</b>		<b>57.9%</b>	<b>44</b>
Regional		42.1%	32
<b>answered question</b>			<b>76</b>
<b>skipped question</b>			<b>3</b>


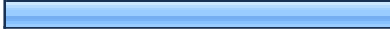



### 3. What is the approximate area of retail floor space (m2)

	Response Count
	71
answered question	71
skipped question	8



### 4. Do you use electronic Point of Sale (PoS) software?

		Response Percent	Response Count
Yes		72.7%	56
No		27.3%	21
		answered question	77
		skipped question	2



### 5. Which PoS software does your business use?

		Response Percent	Response Count
Tower Systems		21.6%	8
<b>MYOB Retail</b>		<b>62.2%</b>	<b>23</b>
Lightspeed		2.7%	1
Microsoft Dynamics Retail Management Systems		8.1%	3
Chain/franchise program		5.4%	2
		Other (please specify)	17
		answered question	37
		skipped question	42



### 6. Do you use your PoS software to record servicing and repairs of bikes?

		Response Percent	Response Count
Yes		73.6%	39
No		26.4%	14
<b>answered question</b>			<b>53</b>
<b>skipped question</b>			<b>26</b>






### 7. Do you use bar code scanners to sell or track stock?

		Response Percent	Response Count
Yes		90.6%	48
No		9.4%	5
<b>answered question</b>			<b>53</b>
<b>skipped question</b>			<b>26</b>


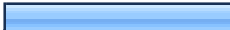
### 8. What method do you use to record sales data?

		Response Percent	Response Count
Cash register		68.4%	13
Manual ledger book		31.6%	6
Other (please specify)			1
<b>answered question</b>			<b>19</b>
<b>skipped question</b>			<b>60</b>

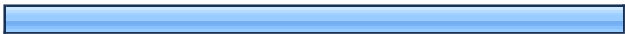
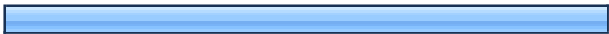
### 9. How often do you review 'sales' data?

		Response Percent	Response Count
Daily		36.6%	26
Weekly		31.0%	22
Monthly		22.5%	16
Quarterly		4.2%	3
Yearly		5.6%	4
Other (please specify)			2
<b>answered question</b>			<b>71</b>
<b>skipped question</b>			<b>8</b>

### 10. Would you be willing to participate in a data collection project to identify market trends? As a participant you would receive a quarterly market analysis relating to sales data for bicycles and bicycle parts and accessories.

		Response Percent	Response Count
Yes		63.8%	44
No		36.2%	25
<b>answered question</b>			<b>69</b>
<b>skipped question</b>			<b>10</b>

**11. Thank you for your interest in being part of the data collection program. Please include your details and a representative from the BIA will be in contact with you.**

		Response Percent	Response Count
Shop name		100.0%	41
Email address		97.6%	40
Phone number		97.6%	40
<b>answered question</b>			<b>41</b>
<b>skipped question</b>			<b>38</b>